

PTA-C/26

PATHOLOGY/TECHNOLOGY/AUSTRALIA/CONGRESS



Technology in Healthcare Congress **Bringing together thought leaders, technology experts, and decision-makers in health. Sydney May 27-28, 2026**

PTA-C/26 Innovators Forum

Pathology Technology Australia is once again convening a premier discussion forum designed to be a positive disruptor to unite health professionals across disciplines.

Our objective is to bring together a broad cross-section of the health sector to uncover current challenges and demonstrate how intelligent use of our sector's technology can deliver better outcomes for patients and the economy in a more sustainable way.

AusBiotech, as commercial partners of the Innovators Forum, are sponsoring **FIVE promising IVD innovators** to present (10 minutes) to an expert panel and 150+ delegates including policy makers, payers, patient groups, pathology providers and the healthcare professionals that care for Australian patients.

This focused session is dedicated to showcasing the opportunities available to our healthcare system, highlighting the structural and environmental barriers limiting commercialisation and adoption, while providing targeted, actionable feedback to accelerate your commercialisation journey.

In addition to full delegate access to [all sessions, workshops, and networking events](#) across the two-day forum, the five successful innovators will gain:

Strategic advice from people who've successfully commercialised in this market

Access to the decision-makers who could adopt, distribute, or acquire your technology

Validation from respected industry voices that your solution matters

Real-world insights into barriers you haven't anticipated yet

Connections to experts and influencers that could accelerate your path to market

The Panel Includes:

Senior Diagnostics Industry Rep – knows every pitfall and shortcut of Australian market

Pathology Service Provider – insights on what matters to labs considering adoption

Venture Capital Rep – can assess investment readiness and commercial viability

Proven Commercialization Expert – broadscale expertise on market access barriers

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Is your innovation ready to change the future of healthcare?

Applications are welcome from innovators and SMEs with high potential IVD technology that address an unmet medical need or significantly improve current practice.

You're a good fit if:

- ✓ You have an IVD technology at **TRL 7 or above**
- ✓ You're **pre-revenue** or early-stage commercial
- ✓ Your technology addresses an **unmet medical need** or improves current practice
- ✓ You're ready to **demonstrate the health impact** of your tech
- ✓ You can articulate your value proposition clearly in 10 minutes
- ✓ You're **serious about commercialising in Australia**

The Forum format includes a 10-minute presentation on the new technology, followed by a 5-minute discussion with a panel of experts and may include live delegate polling and/or questions from the audience.

How to Apply

Applications close April 30th, 2026.

Applications will be prioritising innovations relevant to the pathology sector (including laboratory, point of care, self-testing, and digital diagnostics). Submit a one-page summary of your innovation including brief technology overview, stage of development, commercialisation status, and what you hope to gain from the forum.

Please do not include proprietary or unprotected technology secrets in your application.

Submit to: madeline@pathologytechnology.org.au

Subject Line: Innovators Forum Application - [Your Company Name]

The Innovation Forum will be held on day two of the PTA-C/26 congress, 14:45 – 16:00, 28th May 2026, at the Langham Hotel, Sydney. You can find further information about the Congress at the congress website: <https://www.ptacongress.com/>

Proudly supported by PTA-C/26 industry partner

